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62.25

Price 11¢ 1/2

GLADIOLI

Retail Quantities at Less Than Wholesale Prices

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★ APR 9 1923 ★
U. S. Department of Agriculture

Goshen, Ind., March 15, 1923.

DEAR FLOWER FRIEND:—

For the past several years I have been supplying seedsmen and commercial growers with my new Gladioli, but my extensive and rapidly increasing business direct with private homes has decided me to discontinue the wholesale business and again give my individual patrons my undivided and full attention. Therefore I have decided to give my own direct mail order patrons the advantage and benefit of less than wholesale prices for the remainder of the season on retail quantities to close out quickly what stocks I have left.

From the following lists you may select whatever varieties you should like at way below the wholesale prices; but please order at once, as this surplus will soon be sold out.

You cannot afford to miss this chance to fill your garden with these wonderful new Gladioli the coming summer. They are so easy to grow and will give you greater pleasure from the investment than any other flower you can buy.

The varieties listed on the following pages will cost you only one-half the prices given here, plus one-half cent for each bulb for transportation charges.

Following each name I have given the page in my 1923 catalog on which descriptions are given. Please read carefully the instructions on page 7 of this list before ordering, to help avoid any mistakes or disappointment.

Thanking all my friends and patrons for their many kind words, and orders, which have been so helpful in carrying the fame of these wonderful new Gladioli to every quarter of the world, I am

Sincerely yours,

A. E. Anderson.

The Originator of the Ruffled Gladiolus

LAVENDER SHADES AND MAUVE

	Price, Each		Price, Each
MARY FENNEL—Page 23	\$0.20	RUTH HUNTINGTON—Page 775
ONEGA—Page 1050	RARITY—Page 2750
OTHELLO—Page 2525	YOUELL'S FAVORITE—Page 12...	.20
PURPLE SPOT—Page 2735		

The above may be purchased separately at one-half of prices given, or
Collection No. 301—containing 7 Lavender Shades and Mauve, value \$2.75—for \$1.68,
plus postage.

SALMON, ORANGE AND SAFFRON

	Price, Each		Price, Each
AEOLIAN—Page 8	\$0.75	ORANGE GLORY—Page 1035
ALTON—Page 8	1.00	PRIDE OF LANCASTER—Page 11.	.50
ALICE TIPLADY—Page 3625	PAREXCEL—Page 2620
ALTAIR—Page 3625	REMEMBRANCE—Page 1135
ANGOLA—Page 3615	SALMON PLUME—Page 3135
ARLON—Page 3625	SAGINAW—Page 3835
DREAM—Page 950	SALMON BEAUTY—Page 3925
GOLDEN GLEAM—Page 3850	SALMON BUFF—Page 3950
HELGA—Page 2125	UNIQUE—Page 3230
MISS SPOKANE—Page 2575		

The above may be purchased separately at one-half of prices given, or
Collection No. 302—containing 19 Salmon, Orange and Saffron Shades, value \$7.80—
for \$3.90, plus postage.

SMOKY SHADES

	Price, Each		Price, Each
ADRIATIC—Page 17	\$0.50	OLD GLORY—Page 2535
ASHBURN—Page 1720	OLD SMOKY—Page 2525
ATHERTON—Page 1725	RED COPPER—Page 2735
EBONY—Page 1950	ROMANCE—Page 3075
LOELLA—Page 2335	ULYSSES—Page 3235
MESSENGER—Page 2520		

The above may be purchased separately at one-half of prices given, or
Collection No. 303—containing 11 Smoky Shades, value \$4.05—for \$2.03, plus postage.

YELLOW AND FAWN

	Price, Each		Price, Each
BOBOLINK—Page 36	\$0.75	GIANT FAWN—Page 2050
DRAGON—Page 3635	PRIMROSE BEAUTY—Page 26....	.20
EL CAPITAN—Page 2015	YELLOW GEM—Page 3225
ELBERTON—Page 3715		

The above may be purchased separately at one-half of prices given, or
Collection No. 304—containing 7 Yellow and Fawn, value \$2.35—for \$1.18, plus postage.

WHITE, WHITE WITH MARKINGS AND CREAM COLORS

	Price, Each		Price, Each
AVALON—Page 8	\$0.35	NORTH POLE—Page 2535
ADORA—Page 1750	NOXALL—Page 2540
CULEBRA—Page 950	OAK PARK—Page 2515
CINCINNATUS HEINE—Page 18..	.30	OZARK—Page 2535
DEFIANCE—Page 1935	PANTHEON—Page 2650
ELATE—Page 2025	RED, WHITE AND GOLD—Page 11	.50
ESTA—Page 2035	SENATOR KNOX—Page 3175
FAIREST WHITE—Page 2050	SNOW BOY—Page 3125
FROLIC—Page 2025	SNOW FLAKE—Page 3125
GIANT WHITE—Page 2115	THOTH—Page 3975
GLORIOUS—Page 950	VENTURA—Page 1235
KILIMA—Page 2225	WHITE BELLE—Page 1235
LA CREAM—Page 2335	WHITE DELIGHT—Page 1225
LA VANGE—Page 1050	WHITE GLORY—Page 1235
LILLIAN—Page 10	1.00	WHITE KING—Page 1210
LILYWHITE—Page 2325	WHITE ORCHID—Page 3225
MISS U. S. A.—Page 2425	WHITE PLUME—Page 3250
MOON BEAM—Page 2520	WHITE BUTTERFLY—Page 39...	.50
MRS. A. E. KUNDERD—Page 25...	.15	ZULEMA—Page 3250
NAMPA—Page 1035		

The above may be purchased separately at one-half of prices given, or Collection No. 305—containing 39 White and Cream Colors, value \$14.70—for \$7.35, plus postage.

RED FROM BRIGHTEST TO DARKEST SHADES

	Price, Each		Price, Each
ALHAMBRA—Page 17	\$0.35	IDA VAN—Page 2210
ALICIA—Page 1730	I EXCEL—Page 2225
BIG BLACK—Page 1735	INDIAN—Page 2250
CINNAMON BEAR—Page 825	JULIA—Page 2235
CHALLENGER—Page 1825	JOE COLEMAN—Page 925
CHEER—Page 1825	LUSTRE—Page 2325
COLORS—Page 1835	NORUMBEGA—Page 1050
CORUNNA—Page 1835	RED KNIGHT—Page 3035
CYMBALINE—Page 1915	RED PLUME—Page 3035
CAPELLA—Page 3625	SCARLANO—Page 1150
DIXIE—Page 1915	SCARLET PRINCEPS—Page 31...	.35
ENIGMA—Page 20	1.00	SUMMER DAY—Page 3150
FAIRLAND—Page 950	SUNSHINE—Page 3150
FLAMING VALE—Page 2050	SURPRISE—Page 3120
FIRE FLY—Page 3725	UHLAN CHIEF—Page 3175
GYPSIE QUEEN—Page 950	VENETA—Page 3235
GOLD THROAT—Page 2125	VERNON—Page 3230
GOV. HANLY—Page 2115	VILLA—Page 3230
HILO—Page 2120		

The above may be purchased separately at one-half of prices given, or Collection No. 306—containing 37 Reds from Brightest to Darkest, value \$13.00—for \$6.50, plus postage.

PINK IN ALL SHADES

	Price, Each		Price, Each
ABERDEEN—Page 17	\$0.15	MYSTIC—Page 2515
AGATHA—Page 1750	MONA LISA—Page 1050
AH—Page 1750	NEUTRALITY—Page 2535
ARGO—Page 3625	NIGHTINGALE—Page 3835
BUCKEYE—Page 850	PINK LILY—Page 1150
BUMBLE BEE—Page 1850	ROSE GLORY—Page 1150
DAINTY BLOSSOM—Page 1935	ROSE UNIQUE—Page 3125
EARLY PENDLETON—Page 19...	.30	SENTINEL—Page 3115
EPHEUS—Page 2035	SVEA—Page 3925
ESTELLA—Page 2015	TWILIGHT—Page 1275
E. J. SHAYLOR—Page 950	TWINKLES—Page 3950
FLORAL TREASURE—Page 20....	.25	VINTON—Page 3225
MONON—Page 2530	WANETA—Page 3950

The above may be purchased separately at one-half of prices given, or
Collection No. 307—containing 26 Pink in all Shades, value \$9.60—for \$4.80,
plus postage.

AMERICAN BEAUTY ROSE COLOR, WINE REDS AND ROYAL PURPLES

	Price, Each		Price, Each
AL SHIRA—Page 17	\$0.50	RACINE—Page 2725
ANILINE—Page 1715	SPLENDORRA—Page 1125
CRESCENT QUEEN—Page 925	UNUSUAL—Page 3225
MAGENTA—Page 2335	VISTULA—Page 3225
NEOGA—Page 2315	WILLIS E. FRYER—Page 3275
PURPLE GLORY—Page 11	1.50	WINE DROP—Page 3225
RUFFLED BEAUTY—Page 11	1.00		

The above may be purchased separately at one-half of prices given, or
Collection No. 308—containing 13 American Beauty Rose Color, Wine Reds and Royal
Purples, value \$5.90—for \$2.95, plus postage.

A \$2.00 COLLECTION FOR \$1.00, plus postage—COLLECTION NO. 201

MARY FENNEL—Page 23.	NEOGA—Page 23.
ELBERTON—Page 37.	SALMON BEAUTY—Page 39.
ASHBURN—Page 17.	OAK PARK—Page 25.
WHITE GLORY—Page 12.	GOV. HANLY—Page 21.
LILYWHITE—Page 23.	ESTELLA—Page 20.

Value \$2.00 for \$1.00, plus postage.

A \$4.00 COLLECTION FOR \$2.00, plus postage—COLLECTION NO. 202

LUSTRE—Page 23.	GOV. HANLY—Page 21.
ALICE TIPLADY—Page 36.	WHITE KING—Page 12.
FLORAL TREASURE—Page. 20.	MYSTIC—Page 25.
HELGA—Page 21.	HILO—Page 21.
VINTON—Page 32.	PAREXCEL—Page 26.
ORANGE GLORY—Page 10.	PURPLE SPOT—Page 27.
NEOGA—Page 23.	OZARK—Page 25.
ROSE GLORY—Page 11.	WHITE ORCHID—Page 32.

Value \$4.00 for \$2.00, plus postage.

A \$6.00 COLLECTION FOR \$3.00, plus postage—COLLECTION NO. 203

ROSE GLORY—Page 11.
HELGA—Page 21.
WHITE GLORY—Page 12.
WHITE BUTTERFLY—Page 39.
LUSTRE—Page 23.
DEFIANCE—Page 19.
PANTHEON—Page 26.
BIG BLACK—Page 17.
KILIMA—Page 22.
REMEMBRANCE—Page 11.

SALMON BUFF—Page 39.
ANGOLA—Page 36.
YOUELL'S FAVORITE—Page 12.
MESSENGER—Page 25.
MARY FENNELL—Page 23.
SALMON PLUME—Page 31.
ADRIATIC—Page 17.
NOXALL—Page 25.
NAMPA—Page 10.

Value \$6.00 for \$3.00, plus postage.

A \$10.00 COLLECTION FOR \$5.00, plus postage—COLLECTION NO. 204

RARITY—Page 27.
GOLDEN GLEAM—Page 38.
PRIDE OF LANCASTER—Page 11.
ADRIATIC—Page 17.
MISS SPOKANE—Page 25.
LUSTRE—Page 23.
GIANT FAWN—Page 20.
FAIREST WHITE—Page 20.
GLORIOUS—Page 9.
LA VANGE—Page 10.
WHITE BUTTERFLY—Page 39.

ROSE GLORY—Page 11.
WANETA—Page 39.
WILLIS E. FRYER—Page 32.
WINE DROP—Page 32.
MAGENTA—Page 23.
ANILINE—Page 17.
SALMON PLUME—Page 31.
ULYSSES—Page 32.
UNIQUE—Page 32.
ALTON—Page 8.

Value \$10.00 for \$5.00, plus postage.

A \$15.00 COLLECTION FOR \$7.50, plus postage—COLLECTION NO. 205

RARITY—Page 27.
GOLDEN GLEAM—Page 38.
PRIDE OF LANCASTER—Page 11.
ADRIATIC—Page 17.
MISS SPOKANE—Page 25.
LUSTRE—Page 23.
GIANT FAWN—Page 20.
FAIREST WHITE—Page 20.
GLORIOUS—Page 9.
LA VANGE—Page 10.
WHITE BUTTERFLY—Page 39.
ROSE GLORY—Page 11.
WANETA—Page 39.
WILLIS E. FRYER—Page 32.
WINE DROP—Page 32.

MAGENTA—Page 23.
ANILINE—Page 17.
SALMON PLUME—Page 31.
ULYSSES—Page 32.
UNIQUE—Page 32.
ALTON—Page 8.
ROMANCE—Page 30.
RARITY—Page 27.
THOTH—Page 39.
ALHAMBRA—Page 17.
ALICIA—Page 17.
CORUNNA—Page 17.
ALTAIR—Page 36.
ENIGMA—Page 20.
FLAMING VALE—Page 20.

Value \$15.00 for \$7.50, plus postage.

A \$20.00 COLLECTION FOR \$10.00, plus postage—COLLECTION NO. 206

RARITY—Page 27.
GOLDEN GLEAM—Page 38.
PRIDE OF LANCASTER—Page 11.
ADRIATIC—Page 17.
MISS SPOKANE—Page 25.
LUSTRE—Page 23.
GIANT FAWN—Page 20.
FAIREST WHITE—Page 20.
GLORIOUS—Page 9.
LA VANGE—Page 10.
WHITE BUTTERFLY—Page 39.
ROSE GLORY—Page 11.
WANETA—Page 39.
WILLIS E. FRYER—Page 32.
WINE DROP—Page 32.
MAGENTA—Page 23.
ANILINE—Page 17.
SALMON PLUME—Page 31.
ULYSSES—Page 32.

UNIQUE—Page 32.
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ALHAMBRA—Page 17.
ALICIA—Page 17.
CORUNNA—Page 17.
ALTAIR—Page 36.
ENIGMA—Page 20.
FLAMING VALE—Page 20.
AH—Page 17.
BUMBLE BEE—Page 18.
TWILIGHT—Page 12.
RUTH HUNTINGTON—Page 7.
PURPLE GLORY—Page 11.
ONEGA—Page 10.
SALMON BUFF—Page 39.

Value \$20.00 for \$10.00, plus postage.

A \$30.00 COLLECTION FOR \$15.00, plus postage—COLLECTION NO. 207

RARITY—Page 27.
GOLDEN GLEAM—Page 38.
PRIDE OF LANCASTER—Page 11.
ADRIATIC—Page 17.
MISS SPOKANE—Page 25.
LUSTRE—Page 23.
GIANT FAWN—Page 20.
FAIREST WHITE—Page 20.
GLORIOUS—Page 9.
LA VANGE—Page 10.
WHITE BUTTERFLY—Page 39.
ROSE GLORY—Page 11.
WANETA—Page 39.
WILLIS E. FRYER—Page 32.
WINE DROP—Page 32.
MAGENTA—Page 23.
ANILINE—Page 17.
SALMON PLUME—Page 31.
FLAMING VALE—Page 20.
AH—Page 17.
BUMBLE BEE—Page 18.
TWILIGHT—Page 12.
RUTH HUNTINGTON—Page 7.
PURPLE GLORY—Page 11.
ONEGA—Page 10.
SALMON BUFF—Page 39.
RUFFLED BEAUTY—Page 11.
BOBOLINK—Page 36.
SENATOR KNOX—Page 31.

NOXALL—Page 25.
CULEBRA—Page 9.
ZULEMA—Page 32.
AL SHIRA—Page 17.
SPLENDORA—Page 11.
SCARLANO—Page 11.
INDIAN—Page 22.
ULYSSES—Page 32.
UNIQUE—Page 32.
ALTON—Page 8.
ROMANCE—Page 30.
RARITY—Page 27.
THOTH—Page 39.
ALHAMBRA—Page 17.
ALICIA—Page 17.
CORUNNA—Page 17.
ALTAIR—Page 36.
ENIGMA—Page 20.
I EXCEL—Page 22.
UHLAN CHIEF—Page 31.
ADORA—Page 17.
EBONY—Page 19.
HELGA—Page 21.
RED, WHITE AND GOLD—Page 11.
E. J. SHAYLOR—Page 9.
OLD SMOKY—Page 25.
DREAM—Page 9.
IDA VAN—Page 22.

Value \$30.00 for \$15.00, plus postage.

A \$60.15 COLLECTION FOR \$30.00 NET, plus postage—COLLECTION NO. 208

One each of every variety in all of the above collections (159 bulbs in all),
Value \$60.15, for only **\$30.00**, plus postage.

Please Read These Notes Before Ordering

This offer does not apply to orders sent previously.

Send orders early to be more certain of getting all varieties wanted. Late orders coming during our planting season may be delayed a few days. Please use the blue order blank enclosed for ordering from this list. I will appreciate this.

Add one-half cent per bulb for bulbs ordered from this list for transportation charges. Safe arrival of bulbs is guaranteed to any point within the United States and Canada.

Remittances must accompany all orders. Send bank draft, express or postal money order, or, if more convenient for you, we will accept your personal check. Unused U. S. stamps will be accepted in payment of orders amounting to less than \$1.00. Remittances for more than \$1.00 cannot be accepted in stamps. If sent, I will be obliged to return them.

REFERENCES. Those who may not know me, I refer by special permission to the following Goshen banks: The City National Bank and the Salem Bank and Trust Co. Also see R. G. Dunn & Co. and Bradstreet's Commercial Reports.

SUBSTITUTION. If any varieties are out of stock when your order is received, I will substitute a similar or more expensive variety. If this is not satisfactory, please advise when ordering.

SUBSTITUTION IN COLLECTIONS. I reserve the right to substitute when out of a variety offered in any of the collections. The stocks are not of the same size and late in the season some may be entirely exhausted when your order arrives.

Do not hesitate to send small orders, even if but for a single bulb. I want to help the smallest grower or beginner.

QUALITY. As the originator of the Ruffled Gladioli, I am in a position to offer my customers a far larger and better collection of these beautiful new types than any other grower whose varieties of this form have been produced from mine. As all the varieties listed are good to very good propagators, my customers can be assured of full value. Even though you may think some of the prices a little high, the increase, if cared for, in two years makes the first cost insignificant.

Don't forget that the children will enjoy a few of our wonderful gladioli for their garden. Have you thought of teaching them the art of making the home and its surroundings beautiful? It will prove very valuable to them later in life.

Please do not order any varieties not included in this list on the terms of this offer. Varieties not contained herein and listed in my general catalog can only be furnished at regular catalog prices. If your order contains any such, we will substitute something else instead of same or greater value.

For cultural directions, see pages 51, 52 and 53 of general catalog.

Orders not accompanied by cash cannot be answered, as my time does not permit, being rushed at this season with thousands of orders, correspondence, etc.

Address order with remittance to

A. E. KUNDERD, GOSHEN, INDIANA, U. S. A.

